

Artist Info Request

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Arts Korea Lab



NOW OR NEVER



Ministry of Culture, Sports
and Tourism

korea Arts
management
service



ARTS KOREA LAB
아트코리아랩



DOT
PLANNER
MICE Consulting & Planning

NOW OR NEVER

HKASON 하카손



Image courtesy of the artist

Knot Protocol 매듭 프로토콜

A kinetic sculpture possessed by an algorithm mutates its own form, over and over.

On a busy city street, a network of motors pulls steel rods and translucent fabric into complex, shifting knots. Sensors track every point of tension. An algorithm reads what happened last time, then does something slightly different. Not a repeat, but a mutation.

The structure tightens, adjusts, learns. Each cycle edges somewhere new.

At the moment of peak tension, a soapy membrane blooms, shimmering at the edge of collapse. It holds for a breath, then bursts. The motors reverse, and the ritual begins again.

Part kinetic sculpture, part living system, you're watching something figure itself out in real time.

🕒 Wed 19 Aug - Sun 30 Aug | 7am - 11pm

📍 Melbourne Town Hall Forecourt

Credits

- Lead Artist / Project Director: **HKASON**
- Technical Director: **Youngil NA**
- Sound Engineer: **WYXX**
- AI System Integration: **Myeong Kyu KIM**
- Project Manager: **Yoonseo PARK**



Haejung Jung 정혜정



Image courtesy of the artist

Row, Row, Row Your Boat 노 저어라, 저어라, 네 배를

What it feels like to be a face in a crowd – and to find yourself looking back.

One face appears on a screen singing a familiar song. Then another. Then many.

In this video installation work, Korean artist Jung Haejung has 3D-scanned the faces from diverse backgrounds in Australia and Korea, bringing to life an eerie ensemble using cutting edge game engine technology.

Voices drift in and out of sync, layering into a living, shifting chorus. Rendered in uncanny fidelity, each face feels close, yet strangely untethered. Time slips. Voices echo, split, and converge in an endless loop.

Up close, the illusion is unsettling. Together, something else emerges: a collective presence. Identity multiplies. Boundaries blur.

What begins as a simple act of singing expands into something more: a portrait of connection unbound from body, place, or time, suspended somewhere between the real and the rendered.

🕒 Wed 19 Aug - Sun 30 Aug | 7am - 11pm

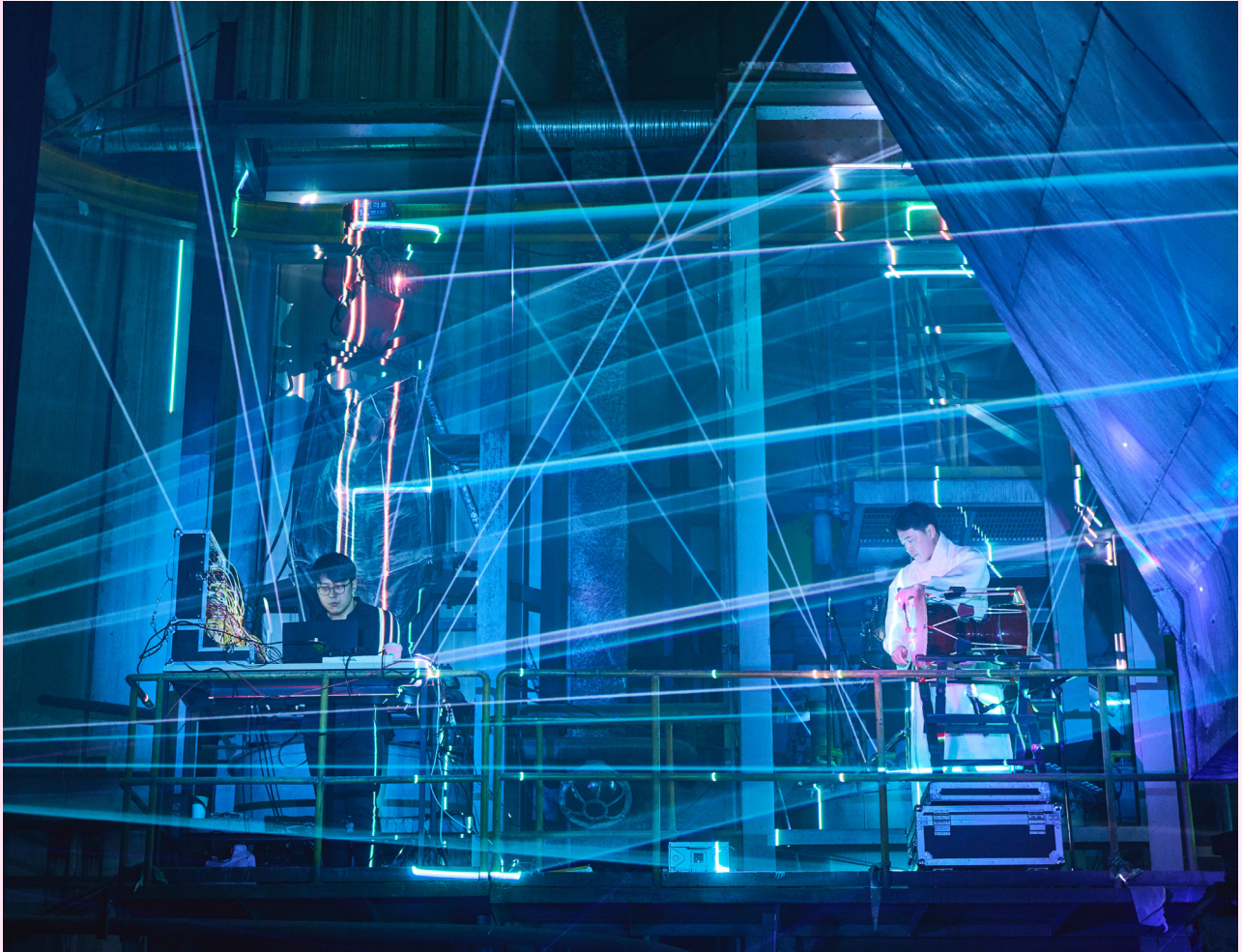
📍 Melbourne Town Hall Forecourt

Credits

- Director / Visual Artist: **Haejung Jung**
- Technical Artist: **Jonghoon Ahn**
- Sound Mixing&Mastering: **Eunhee Cho**
- Producer: **Arreum Moon**
- Coordinator: **Yujin Jang**



Jeho Yun + Kyoungjin So 윤제호 + 소경진



Performance image, courtesy of the artist

KNOCK 노크

KNOCK redefines the physical “wall” as a threshold of communication—one that technology and humanity must confront and cross together. At the resonant instant where the real and the virtual meet, the act of knocking on the wall opens a new passage into an unknown world, unfolding as a synesthetic experience.

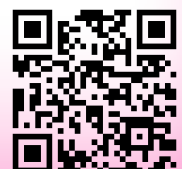
As Jeho Yun, a “digital and analogue medium,” and Kyoungjin So, a “shamanic performer,” strike the wall through contemporary sound, drumming, and movement, they sense and respond to one another’s breath and rhythm. In response to this collaborative signal, the world beyond the wall answers in laser light. Sound becomes light, light becomes vibration, and these resonances spread throughout the entire space.

Through real-time audiovisual interaction, *KNOCK* looks beyond technological spectacle to focus on the essential humanity and primal energy that lie beneath it. The work presents a new form of immersive performance in which technology and art coexist as equal forces.

🕒 Sun 30 Aug | 5:30pm - 10pm
📍 Melbourne Town Hall

Credits

- Director / Audiovisual Artist: **Jeho Yun**
- Associate Director / Performer: **Kyoungjin So**
- Producer: **Minsoo Kim**
- Associate Producer: **Mingyu Lee**
- Manager & PR Coordinator: **Junho Seo**
- Technician: **Jungho Park**



AKL Artist Talk

Ghost in the Machine : Human Experience in the Synthetic World



 Haejung Jung + HKASON with Dr Emily Siddons

Where does the self end and the machine begin?

Two South Korean artists working at the intersection of art and technology, Jung Haejung and HKASON, come together to discuss ideas behind their Now or Never works *Row, Row, Row Your Boat* and *Knot Protocol*.

What does it mean to be human as the digital and physical realms blur? Both explore how technology reshapes creativity and agency, from Haejung's eerie choir of 3D-scanned human faces to HKASON's continuously mutating kinetic installation of motors, rods and fabric.

This conversation considers what happens when machines are no longer simply tools, but collaborators, performers and creators in their own right.

🕒 Tue 20 Aug

6:15pm - 7:15pm

📍 Melbourne Town Hall

– Yarra Room



© HKASON



© Haejung Jung

Technology at the Threshold



 Jeho Yun, Kyoungjin So + Robin Fox with Dr Emily Siddons

A conversation on ritual, technology and the moment of crossing over.

Australian artist Robin Fox and Korean artists Jeho Yun and Kyoungjin So unite for a deep dive on liveness and ritual in our technology-saturated age.

In their Now or Never works, Fox's *PRESENCE* synchronises laser and sound in real time, building three-dimensional light environments that form and dissolve around the audience. Yun and So's *KNOCK* pairs traditional Korean percussion and movement with lasers and electronic sound, turning a wall from a symbol of separation into a threshold of communication between physical and digital worlds.

Both artworks rely heavily on technology yet cannot exist without human presence. This discussion examines that tension.



© Jeho Yun + Kyoungjin So

🕒 Sat 29 Aug | 3pm - 4pm

📍 Melbourne Town Hall – Yarra Room



Arts Korea Lab

Meet, Experiment, Expand

Established in 2006 under the Ministry of Culture, Sports, and Tourism of Korea, the Korea Arts Management Service (KAMS) is a public organization committed to strengthening Korea's arts infrastructure. By supporting the distribution of the arts and arts-related businesses, KAMS dedicates itself to building a self-sustaining and vibrant arts ecosystem.

Launched in 2023, the Arts Korea Lab (AKL) is a forward-looking platform operated by KAMS that supports experimentation, development, and dissemination of new art forms at the intersection of art and technology. By fostering innovative artistic practices and creative enterprises, AKL aims to expand the boundaries of the arts and shape the future of the arts industry.

■ MISSION

Driving the future growth engine of artistic activities and businesses.

■ VISION

A hub for discovering, experimenting, realizing, and disseminating innovative arts, bridging creativity with industrialization.

INCUBATOR

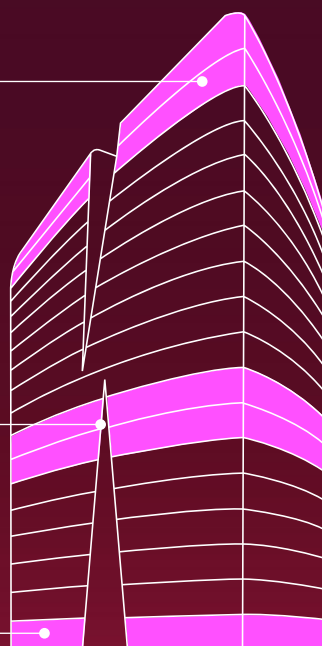
16-17F

ARTS BUSINESS HUB & LAB

6-7F

AKL TECH LAB

B1F



KOREA ARTS MANAGEMENT SERVICE

www.gokams.or.kr



ARTS KOREA LAB

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akl@gokams.or.kr



LOCATION: GWANGWHAMUN, SEOUL

DESIGNATED FLOORS: B1, 6-7F, 16-17F (5 FLOORS)